



A.B.C.'s Plus®

The secret to good nutrition is not how many nutrients are present in a supplement, but rather how available they are and how efficiently they can be utilized when digested.

What is A.B.C.'s Plus®?

- A nutrient pack for digestive microflora.
- Contains ingredients that are cultivated by fermentation, yielding nutrient specific enzymes, substrates and stabilized bacteria.
- Helps to optimize digestion, utilization, and absorption of nutrients, including those naturally occurring within your water, forage, and other feedstuffs.
- When fed with other supplements, helps to maximize absorption for optimal assimilation.
- Aids in the development of muscle and skeletal tissues, including hair coat and hooves.
- Helps to support the tissues of the digestive system, for a healthy digestive environment.

Satisfied users of **A.B.C.'s Plus®** have reported reduced feed bills, better attitude, increased resistance to harmful bacteria outbreaks, sound hoof development, unbelievable hair coat shine, and general *overall improved health*.

A.B.C.'s Plus® is a supplement for the digestive system.

A.B.C.'s Plus® does not supply nutrients for the horse (Host Animal). It is a **nutrient pack for digestive microflora** only. **A.B.C.'s Plus®** contains ingredients processed by fermentation, yielding nutrient specific enzymes, substrate and stabilized bacteria.

Each individual horse has different nutritional requirements. With this in mind, **A.B.C.'s Plus®** and the **Free Choice Stress System** help to fulfill individual nutritional needs. (**Offer Free Choice White Salt at all times.**)

"Hello: I just wanted to let your company know how thankful I am that I found your product. My young horse was starting to have an attitude change (was always grumpy and unwilling to do things), was very irritable and spooky, and he was having a hard time keeping weight on, etc. Ultimately he was diagnosed with ulcers and I treated him accordingly. Since the treatment I have placed him on A.B.C.'s Plus (the regular formula), and he has put on weight, has a shiny coat, he's personable now (and has his ears up all the time), and I have completely taken him off calming supplements. I cannot believe the difference in my horse, and this is the only product he's on! Thank you!!"

- Lindsay

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"I have been using ABC's Plus for the last 21 years. I have a little Arabian mare who is now 34 years old. I have had her on the ABC's Plus, along with her son, whom I also still have, who is 24 this year. ABC's Plus I believe is the main reason she is still with us. A few years ago, she had a tapeworm she picked up on our new property we moved to, and with that and her losing her molars over the last few years she was losing weight fast, so I upped her dosage to 8 oz daily of ABC's Plus and healed up her bowels from the tapeworm we killed off. Over the next year and a half, she re-balanced herself, gained her weight back, and to this day runs around like the boss mare she is, and everyone else is younger and bigger than she is. She also sheds out nicely by late June. Thank you for such an awesome product and product line. It is the one supplement I will not allow my horses to be without."

- Vicki S.

A.B.C.'s Plus® Users Report the Following:

Improvements in Physical Health such as:

- Resistance to epiphysitis and colic
- Reduced leg problems during growth
- Sound and more disease resistant foals
- Reduced reactions to equine de-wormers
- Rapid improvement in mental stability
- Remarkably sound hoof development
- Improved action and movement
- Reduced feed requirements

"Bottom Line" - A.B.C.'s Plus®:

- Helps to increase the availability of minerals and protein in the horse's diet.
- Aids in muscle and skeletal development.
- Helps build immunities in the body.
- Aids in hair coat and hoof development.



INGREDIENTS:

Dried Lactobacillus Acidophilus Fermentation Product, Organic Oat Groats, Diatomaceous Earth, Reed-Sedge Peat, Organic Linseed Meal, Dicalcium Phosphate, Calcium Carbonate, Attapulgite Clay, Organic Dehydrated Alfalfa Meal, Monosodium Phosphate, Organic Soybean Oil, Organic Dried Kelp, Bentonite, Sodium Aluminosilicate, Salt, Choline Chloride, Magnesium Oxide, Yeast Culture, Ferrous Sulfate, Zinc Sulfate, Sodium Sulfate, Potassium Chloride, Manganous Oxide, Zinc Hydroxychloride, Ascorbic Acid, Vitamin E Supplement, Manganese Hydroxychloride, Manganese Sulfate, Basic Copper Chloride, Organic Garlic, Organic Fenugreek, Niacin, Sulfur, Citric Acid, Folic Acid, Potassium Sulfate, Magnesium Sulfate, Riboflavin, Vitamin A Acetate, Acetic Acid, Copper Sulfate, Organic Feed Grade Dried Milk, Calcium Pantothenate, Organic Egg Product, Pyridoxine Hydrochloride, Organic Cloves, Organic Lecithin, Organic Barley, Vitamin D3 Supplement, Cobalt Sulfate, Beta-Carotene, Calcium Hydroxide, Vitamin B12 Supplement, Biotin, Thiamine Mononitrate, Organic Dandelion, Ethylenediamine Dihydriodide, Organic Parsley, Magnesium Chloride, Organic Althea Root, Organic Dried Tomato Pomace, Yucca Schidigera Extract, Organic Horseradish, Organic Licorice, Organic Sweet Orange Peel, Organic Aloe Vera Gel Concentrate, Organic Peppermint, Organic Calendula, Organic Ginger, Organic Coconut Oil, Organic Sage, Organic Common Fennel, Organic Thyme, Organic Lemon Grass, Organic Elder Flowers, Cobalt Carbonate, Organic Papain, Organic Basil, Organic Violet Leaves, Organic Coconut Flour, Organic Juniper Berries.

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A.B.C.'s PLUS®

Nutritional Supplement for All Classes of Horses

Helps to improve fiber digestion

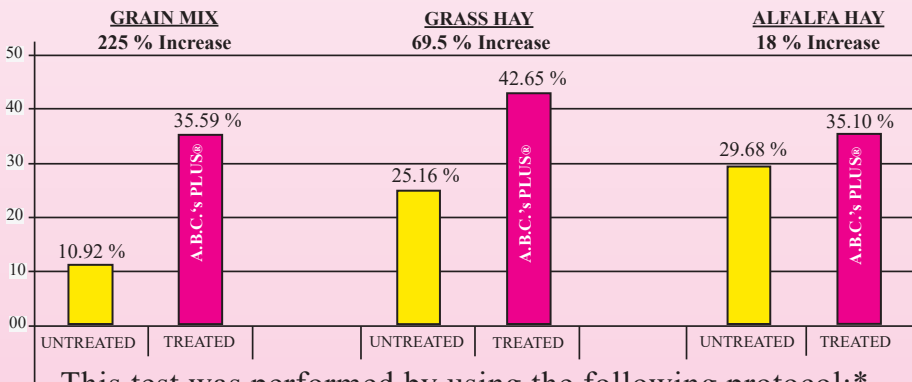
The **Benefits** of increased **fiber digestion** are: Increased **mineral** and **protein** assimilation.

Benefits of this type of Mineral:

Highly available **single molecule, chelated**
to carbon (sugar) by the plant.
This is the type of **mineral** that **animals** were
meant to live on.

Study: Neutral Detergent Fiber Digestion

Independent Lab studies of A.B.C.'s PLUS® effect on digestion of Neutral Detergent Fiber Digestion yielded the following results.



This test was performed by using the following protocol:*

GRAIN MIX
Control grain mix /
fiber digestion = 10.92 %
A.B.C.'s PLUS® added /
fiber digestion = 35.59 %
increase = 225 %

GRASS HAY
Control grass hay /
fiber digestion = 25.16 %
A.B.C.'s PLUS® added /
fiber digestion = 42.65 %
increase = 69.5 %

ALFALFA HAY
Control alfalfa hay /
fiber digestion = 29.68 %
A.B.C.'s PLUS® added /
fiber digestion = 35.10 %
increase = 18 %

*These numbers were obtained through Invitro procedures

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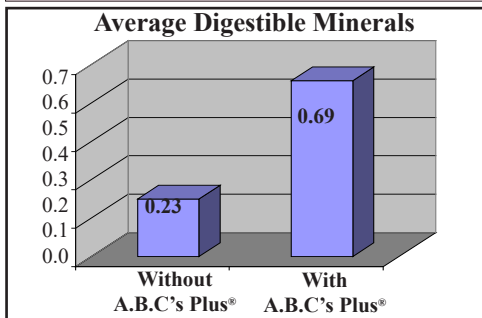
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How A.B.C.'s Plus® Works

An average horse's diet contains **0.77 pounds** of digestible **Mineral**.

| | | |
|----------------------|-----------------|--------|
| 3 LB 20% Alfalfa Hay | =4% Mineral | 0.12LB |
| 12 LB 80% Grass Hay | =5-5.5% Mineral | 0.60LB |
| 5 LB Grain | =1% Mineral | 0.05LB |
| | | 0.77LB |

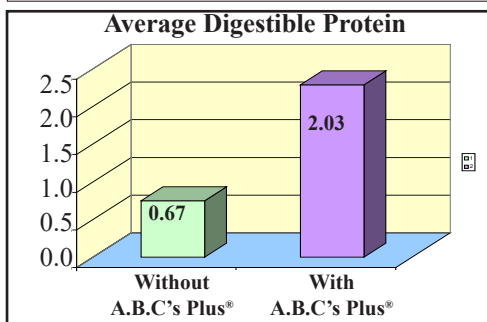
Mineral digestion is increased by 300% with A.B.C.'s Plus®



An average horse's diet contains **2.26 pounds** of digestible **Protein**.

| | | |
|----------------------|--------------|---------|
| 3 LB 20% Alfalfa Hay | =17% Protein | 0.51 LB |
| 12 LB 80% Grass Hay | =10% Protein | 1.20 LB |
| 5 LB 1/2 Oats | =12% Protein | 0.30 LB |
| 1/2 Shelled Corn | =10% Protein | 0.25 LB |
| | | 2.26LB |

Protein digestion is increased by 300% with A.B.C.'s Plus®



Note: These numbers do not reflect what nutrients are actually absorbed by the horse.



DIRECTIONS: 2 oz (60 cc) scoop is included
**Stallions, Weanlings, Gestating Mares,
 Horses in Training, Yearlings and
 Lactating Mares:** 2 scoops daily.

Aged Horses: 2 to 4 scoops daily.

SIZES:

| | | |
|------------------------------|-------------------|------------------|
| ABC'S PLUS® - 25 LB BAG | Item Number: A224 | (100 day supply) |
| ABC'S PLUS® - 25 LB BUCKET | Item Number: A225 | (100 day supply) |
| ABC'S PLUS® - 12.5 LB BUCKET | Item Number: A228 | (50 day supply) |



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More Feedback for A.B.C.'s Plus®

"This is one of the best and most natural supplements for horse intestinal health that I've tried. My horses gobble it down--it smells pleasant (kind of like sweet cured hay). I like the pelleted form and the fact I can buy it in hinged-lid buckets that are easy to open and shut with one hand. If you have a hard keeper or you're transitioning on and off pasture, this stuff is gold. I credit **ABC's Plus** from preventing colic after my crew has escaped a couple of times."

- Fridove - WA

"We started feeding **A.B.C.'s** 4 years ago when within 24 hours, both of our yearlings developed severe impaction colic from coastal hay. They spent a touch and go week at the vet hospital. It is a miracle they both survived! On the recommendation of a friend, we started all of our horses on the daily **A.B.C.'s**. Even the picky eaters don't mind the pellets and we have not had a single bout of colic in 4 years! It has been a life saver for us. Love it and never miss a day!"

- Hermann - Texas

"I started using ABC products in the mid 1990's – this is after three separate holistic horse veterinarians recommended the company to me. I was instantly amazed at how the horses picked and chose the different [free choice] minerals offered to them. I have religiously fed the **ABC's Plus**, and never had a colic when on this product – this is with upward 25 horses. Twice, I ran out, and thought I would save myself the expense of feeding **ABC's Plus**, and both times, within 3 weeks, a horse would colic. So now it's a no-brainer – I feed it, and my horses love it. Thank you for such a wonderful company and such great advice anytime I need it!"

- Shirley, Centaur Riding School



Photo is of colt STORR (Stallone / Ockeross) – one of the wonderful babies that was born at Centaur Breeding Farm.

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More Feedback for A.B.C.'s Plus®

“My horses have been on ABC products for about 18 years or so. My eldest horse, Sunny, in his last few years at ages 35-37, had some digestive issues crop up. Hey, he was in his mid-30's after all! I added extra **ABC's Plus** when he went downhill around age 35 or so, and I am convinced it helped turn him around from not eating for 6 days to coming back into great health and gaining his weight back, right up until he passed away at 37.

First Picture on the right - "Pals" Jan. '07 -

Sunny was not eating for about 6 days. Here he was lying down and we thought that was it. His best buddy was the standing protection and support around him, he lost weight too. I'd feed Sunny carrots and **ABC's Plus** and he perked up and began eating again, slowly. So I just kept giving him however much he would take of the **ABC's Plus** he'd eat 3-4 times a day. Usually it was about 2 ounces at a time.



Second Picture - "Sunny, me" from November 2008 -

11 months later. Looking pretty great for 36!
After a few days of this, he began eating his soaked rolled oats and alfalfa meal again and began picking back up.



Third picture on right -

The last picture is 5 days before he passed at his birthday party, all decorated up. Still in good weight at 37, with excellent blood work even though he was ready to go, which he did naturally (not euthanized) 5 days after his 37th birthday party.



Thanks for your products!?”

- Sandy

“I've had my horse, Garibaldi – a 2011 KWPN, on **ABC's Plus** since I owned him (2016). I feel like he is the healthiest horse in the barn. His coat is fantastic, he doesn't grow a dull long coat in winter, it is shiny and sleek. His hooves are also super, he is barefoot and since I just switched barns and farriers, the new farrier said he doesn't often see such great feet! I really wish more people would be open to **ABC's Plus** products!”

- Janice



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