

# Nutri News



*Dedicated to improving the quality of life  
for mankind by improving  
the quality of life for animals  
through natural nutrition.*

Rio, Best Condition at the World with  
Linda Tellington-Jones, Becky Hart  
and Eva Rubin.



"One photo says it all"

©Genie Stewart-Spears

Vol. 9 No. 1

February 2007

## Nutri News is back...

For those of you that have been patiently waiting, here is the first of a monthly newsletter. Well, I should say, the first of what we plan to be a monthly newsletter. We are going to do our best. Much has happened since you last heard from us. Two years ago we were just beginning to talk of Helfter Feeds, Inc., our organic division. What once was just a piece of paper in a file cabinet drawer has now developed into a budding resource for organic farmers all over the country. The overwhelming response for organic food has prompted producers to re-think their approach to livestock production. The American public is starting to shop for organic produce and meats. Organic grocery stores are springing up in densely populated areas and health food stores have had to expand their inventory to include refrigerators and freezers. Helfter Feeds, Inc. has forged a path in this market and we have seen the benefits to the livestock, the producers and lastly to the consumers. Of course, our main objective has always been dedicated to improving the quality of life for mankind by improving the quality of life for animals through natural nutrition. Which has brought us forward to our next venture. Now that we have a certified organic manufacturing facility, lets not just stop at improving the quality of our food sources. Lets include improving the quality of life for the horses that we share our lives with. We have already taken the first step of manufacturing organic equine products by choosing not to buy genetically modified organism (GMO) grains. We are now venturing out to find organic sources for many of our other important ingredients. Over the years we have learned that it is in our nature to continue to look for improvements to make our products healthier. Like it says on the front of our catalog our goal is to Keep Your Horse Healthy. What once was a dream so long ago for both Jim and myself has become a glorious adventure improving the well being of all animals. Look forward to future newsletters to watch for Advanced Biological Concepts' new line of organic equine products.

-Kendra

Having trouble remembering  
[www.a-b-c-plus.com](http://www.a-b-c-plus.com)  
Try  
[www.abcplus.biz](http://www.abcplus.biz)

## ENERGY™

### "Calorie Pack"

ENERGY™ is a blended formula of A.B.C.'s Plus® and the most natural and balanced sources of amino acids, fats and essential fatty acids (Omega-3 and Omega-6). ENERGY™ has been formulated to supply the demanding nutritional and caloric needs of your active horse. ENERGY™ is considered ABC's "calorie pack". It is used specifically for horses that have difficulty holding weight under stressful conditions, which include: horses in heavy training, brood mares, lactating mares, growing foals, rescue horses and aged horses. ENERGY™ is widely used on the show circuit to achieve outstanding hair coat shine. ENERGY™ is also very effective in supplying needed calories during competition.

**DIRECTIONS:** 4 oz. scoop included  
Performance Horses ----- 1 to 2 Scoops  
Stallions ----- 1 to 2 Scoops  
Adult Maintenance ----- 1 to 2 Scoops  
Yearlings ----- 1 to 2 Scoops  
Gestating Mares ----- 2 to 4 Scoops  
Weanlings ----- 1 to 2 Scoops  
Lactating Mares ----- 2 to 4 Scoops

Item No. 80312BKT Size: 12 pound bucket (48 day supply)  
Item No. 80325BKT Size: 25 pound bucket (100 day supply)  
Item No. 803-R BAG Size: 25 pound bag (100 day supply)

ENERGY™ is a complete amino acid supplement and is used to grow out futurity prospects and used as an energy source for high performance horses.



ENERGY™ is now formulated with **Stabilized Flax** and a stabilized **Rice Bran** formula. **Rice Bran** typically contains 20% oil, composed of the three major fats; palmitic, oleic and linoleic, and important vitamins such as Thiamine, Riboflavin and Niacin. In addition to **Rice Bran**, **Flax** has been included in ENERGY™. **Flax** is rich in **Essential Fatty Acids**, magnesium, potassium, B vitamins, protein, zinc and fiber.

Available as  
**Power Plus Supreme**  
in Canada

**February Special**

**SAVE**  
10% by Phone  
15% by Web

**NUTRI NEWS-** a monthly publication providing information about products, how to use them and their benefits. We will offer specials, information and ideas, retailer highlights, future show times and much more. We welcome your stories on nutritional health of horses. We also encourage you to send us your horse picture with a little write-up about them. If your testimonial is used, we will send you a FREE 25LB Bucket of ABC's Plus®. In addition to your information. make sure you tell us your horse name, age, breed, etc. Mail to our address...  
**ABC C/O Nutri News 301 Main St. PO Box 27 Osco, IL 61274-0027**

### In This Issue:

- ◆ February Special - ENERGY™
- ◆ Nutri News is back
- ◆ C.E.O.'s Corner
- ◆ Upcoming Shows
- ◆ Featured Outlets
- ◆ Winter Hydration
- ◆ Dy's Liquid Bandage™

### Next Issue:

- ◆ March Special - Kelp & Joint Jolt™
- ◆ Another Step Towards Organic
- ◆ C.E.O.'s Corner
- ◆ Upcoming Shows
- ◆ Featured Outlets
- ◆ Equine Nutrition
- ◆ PRO BI™



My staff and I have been under extreme moral stress knowing that horses are being fed genetically modified grains and feed stuffs. As a major player in the organic movement with our Helfter Feeds, Inc. organic division, we now have the resources to switch Advanced Biological Concepts® horse division ingredients to meet the National Organic Program's (NOP) guidelines. It has taken a long time and a lot of effort to get to this point, much longer than I anticipated. It is so gratifying to be the first to announce this switch to quality and healthy products. Thank you for your patience over the last two years while we were developing our organic division.

## Backward Shoes

I'd like to share with you what I've learned over the years about the navicular condition in horses.

- Jim

1. It is caused by the hoof hitting the ground; the toe first then the heel. When the toe hits first, this displaces the navicular bone out of position in its joint and then the heel hits the ground and loads the navicular bone with all of the weight of the horse. This scenario is not severe but continuously damages the navicular bone and joint until the horse demonstrates the symptom of lameness. The cause is a long toe and removal of the heel and frog, which the average owner cannot control. Experience with many farriers over the years has demonstrated to me over-and-over that they do what they want - not what they are asked.



2. The solution that I came up with is to use a Natural Balance Shoe put on backwards with the back of the shoe ends covering the front hoof ground contact points as in the photo. The front of the shoe covers the back hoof ground contact points and the frog. The challenge is to keep your farrier from removing the heel and the frog. If you can keep your farrier from cutting all of the heel and the frog off prior to attaching this Natural Balance Shoe, this assures you that the foot hits the ground heel-toe with pressure and support on the frog the way it is suppose to. This protocol is not always successful but worth investigating. The key to the success of this protocol is your horses overall comfort.



We took Dynamite, our Dy's Liquid Bandage horse, from Illinois to Colorado to have Gene Overnick from Equine Digit Support System, Inc. demonstrate his protocol. After an X-ray to confirm Dynamite's navicular disease it only took Gene about 1 1/2 hours to have Dynamite walking normal and comfortable. Dynamite was so sore he layed down the whole trip out to Colorado. On the return 11 hour nonstop trip home, he stood the entire way calling to every horse he saw. Having no access to Gene's protocol or a farrier that will help us, I had to resort to some simple method to provide comfort for my horses.

-Jim

### SUGGESTED PRODUCTS FOR NAVICULAR DISEASE: Hoof™, Joint Jolt™ and Free Choice Rush Creek 1:1 Mineral™

### Winter Dehydration in Horses

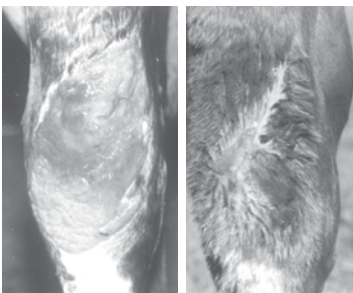
Are you aware that horses can actually be dehydrated in the winter? During cold weather a horse's thirst mechanism does not function as efficiently as it does in the summer. Horses are desert animals and are not genetically equipped for cold weather environments. Dehydration occurs if a horse loses too much water from its body and does not replenish it. Horses will not consume enough water when the water is cold to meet their bodily needs. Regardless of season and weather conditions, horses should have adequate supply of good-quality water.

## DY'S LIQUID BANDAGE™

### Astounding Benefits in just 4 Months!

DY'S LIQUID BANDAGE™ was developed when our paint stallion, Dynamite, attempted to jump a barb wire fence during a lightning storm. Dynamite ended up with an 8 inch by 4 inch wound in the hock area. The muscle was protruding and was severed in three places. The local Veterinarian recommended that Dynamite be put down.

We began using DY'S LIQUID BANDAGE™ and 4 months later Dynamite's wound had completely healed with hair growth and only a pencil width scar of 3 inches in length. There were no signs of proud flesh. Today the wound is not visible. Dynamite also has full capability of completing an active day.



Before

After

## Upcoming Shows...

**Advanced Biological Concepts®** will be at the following upcoming shows  
**-American Endurance Ride Conference**, Feb 23 & 24, 2007 in Sparks, Nevada. Come and talk with Kendra and her husband Joe.  
**-Rocky Mountain Horse Expo**, March 9 & 11, 2007 in Denver, Colorado. Meet with Jim and Gwen at this event.

## Featured Outlets...

### \* Hiland Supply CO LTD

3878 County Road 135 Millersburg, OH 44654-9285  
 Phone: 330-893-2016 Fax: 335-460-5959

Andy Miller will be teaming up with Jim and Gwen Helfter and **Advanced Biological Concepts®** during the beginning of February. They will be holding meetings in Ohio and Pennsylvania.

### \* The Cheshire Horse

223 Winchester St Keene, NH 03431-4634  
 1-877-358-3001 (603)-358-3001  
 www.cheshirehorse.com

The Cheshire Horse website carries the A.B.C line of supplements, promoting better equine health.



### \* Esh Training Center

46715 County Road 19 Nunn, CO 80648-9714  
 Phone: 970-897-2479 www.PaulEsh.com

The Esh Training Center offers world class horsemanship training, called the **Unity Program**. Paul will be teaming up with Jim and Gwen Helfter and **Advanced Biological Concepts®** at the Rocky Mountain Horse Expo.



### \* KV Vet Supply

3190 N. Road David City, NE 68632-5142  
 Phone: 1-800-423-8211 www.kvvet.com

KV Vet Supply carries a large assortment of animal health products. Check them out on the WEB today!